

# Damola (Damy) Adediran, PMP®

Foxboro, MA 02035 | 857-407-8886 | adedirandamola.a@gmail.com | linkedin.com/in/adedirandamola

## EDUCATION

---

<b>MS, Digital Technology</b> <b>Boston University (BU)</b> Questrom School of Business; Boston, MA <i>Relevant Courses: Technology Strategy, Digital Transformation Through Experimentation &amp; Scaled Agile, Systems Architecture in Applications, Product Design and Development, Human-Centered Design, Competition, Innovation, and Strategy.</i>	2023
<b>Master of Business Administration (MBA)</b> <b>Boston University (BU)</b> Questrom School of Business; Boston, MA	2023 <b>PMP CERTIFIED</b>
<b>BTech, Architecture</b> Federal University of Technology, Akure (FUTA); Akure, NGR	2016

## WORK EXPERIENCE

---

<b>SWORTE CONSULTING</b> ; Massachusetts, USA <b>Product Manager</b>   Collaborated in conceptualizing and developing a cross-border remittance fintech product that utilizes a fiat/cryptocurrency exchange business model, taking it from idea through proof-of-concept (POC) testing to MVP. <ul style="list-style-type: none"><li>Developed robust product research &amp; strategy document for entering a \$10b total addressable market (TAM).</li><li>Drove leadership and engineering team consensus on using an agile-based development approach. Hence, we delivered the first product experience increment.</li></ul>	2023 to present.
<b>CREDIT KARMA INC.</b> : North Carolina, USA <b>Product Manager</b>   Collaborated with cross-functional, self-managing agile teams to develop credit products targeting ~20m people to contribute 5% annual revenue growth. Participated in early prototyping, user tests, experiments, and MVP derivatives. <ul style="list-style-type: none"><li>Identified, researched, and presented new market opportunities to boost user growth, particularly immigrant groups.</li><li>Developed product plans such as product requirement documents (PRD), design guides, user stories &amp; business cases.</li></ul>	2022
<b>ENZO, KRYPTO &amp; Co</b> ; Lagos, NGR <b>Technical Project Manager – Public Sector Consultant</b>   Reporting to the Lagos State Education Commissioner; project-managed change leadership program of the administration, started by assessing “as-is” situation and in collaboration with leadership wrote a transformation plan for Education – a 4-year guiding vision. <ul style="list-style-type: none"><li>Collated, analyzed, and presented data analytics reports annually to executives on state-wide student academic performance, attrition in public schools, and sector-wide change management progress.</li><li>Developed project research, work plan, budget, and interactive dashboard to observe &amp; drive execution of multiple programs.</li><li>Managed communications between project stakeholders, vendors, and at some point, Finnish Government officials.</li><li>Developed and drove a roadmap to infuse technology in education including partnering with vendors in the design and state-wide roll-out of some solutions:<ul style="list-style-type: none"><li>Curriculum web app &amp; mobile app for 45K+ educators with 181% revenue growth potential.</li><li>Offline content delivery solution for students in rural communities with no internet coverage.</li><li>Computer-based test (CBT) software to at once assess ~8K pre-high school students.</li></ul></li></ul>	2019 to 2021
<b>HEXAVIA CONSULTING LIMITED</b> ; Lagos, NGR <b>Senior Business Analyst &amp; Team Lead</b>   Led a 4-analyst team and delivered business planning services to 140+ MSME clients. This covered contextualizing business challenges and developing business plans or market plans to resolve issues & meet business goals. <ul style="list-style-type: none"><li>Interpreted audited financial statements and created several financial projections – profit &amp; Loss, cashflow &amp; balance sheet.</li></ul>	2016 to 2019

## LEADERSHIP EXPERIENCE

---

Project Management Institute, MassBay Chapter; MA, USA (**Director, Digital Content & User Experience**) 2023 to Present | Lagos State Government Medium-Term Sector Strategy Plan for Y2022 – Y2024 (**Committee Member, Education Sector**) Nov 2021 | Edubridge Academy, Lagos, NGR (**Business Planning Trainer**) 2018 to 2021 | TechPoint Africa Conference (**Unit Team Lead**) 2018 to 2019 | Final Year Compendium Team (**Committee Chair**) 2016

## ADDITIONAL INFORMATION

---

**Certifications:** Product Management, Agile Scrum Product Owner, Customer Discovery, Microsoft PowerBI, Python for Data Analysis, Web Design, UI/ UX Design and Prototyping with Figma, Financial Modelling, Project Management Professional (PMP)  
**Tech Skills:** Excel, PowerPoint, SQL, PowerBI, MS Access, MS Projects, HTML, CSS, WordPress, Google Cloud, Python, Figma, Jira  
**Interests:** Soccer, movies.